

# 2021 NT Aboriginal Leadership and Governance Forum

## Sponsorship Opportunities



# Introduction

The Northern Territory is leading the way in Aboriginal leadership and governance excellence from both a cultural and western corporation perspective.

In 2021, the Northern Territory Government in partnership with key stakeholders is holding a two day forum to celebrate and acknowledge Aboriginal leadership and governance, while stimulating and inspiring self-determined leadership and governance by Aboriginal people.

## About the Forum

The forum is designed to create a space for sharing, learning and exchanging how Aboriginal people and groups are influencing and reclaiming their leadership and governance that ensures culture, people and places are at the heart of their decision making and in turn achieving community aspirations.

The Forum provides an opportunity to bring together delegates, from across the Territory's regional and remote communities, that includes elders, senior members of Aboriginal organisations and businesses, emerging leaders, together with heads of corporate, government and community organisations to share, inspire and connect.

## Forum details

**Date:** Thursday 16 and Friday 17 June 2021

**Where:** Alice Springs Convention Centre, Alice Springs, Northern Territory

## Delegate profile

The Forum is expected to attract more than 200 Aboriginal and non-Aboriginal delegates who are involved or have an interest in leadership and governance.

Key groups include:

- Current leaders: elders/senior members of Aboriginal and non-Aboriginal organisations and government and corporate
- Aspiring leaders: First Circles' members, Youth Round Table members
- Future leaders/young people: Clontarf, Girls Academy, Right Tracks
- Aboriginal organisations
- Small to medium enterprises
- Private sector organisations
- Industry associations
- Councils
- Northern Territory Government key decision makers

*\*\* Front cover image credit: Tourism NT / Felix Baker - Desert Art at Tangentyere Artists \*\**

# Partnerships

It is well recognised that partnerships and working together is the key to create change and meet community aspirations.

This forum values the collaboration of partners and in previous years has partnered with Aboriginal Peak Organisations of the NT (APO NT), ORIC and Australian Institute of Company Directors to deliver highly robust and stimulating forums on Mparntwe country.

In 2021, we welcome further collaborative partnerships and support to again showcase the value and importance of Aboriginal leadership and governance across the Territory and Nation.

## Invitation to Contribute

The NT Government is interested to hear from your organisation on how you may want to contribute and/or participate through in-kind and financial sponsorship.

As a key stakeholder involved in the delivery of this premiere forum you will receive great long lasting benefits and continue to contribute to the critical importance of Aboriginal leadership and governance in the Territory and beyond.

## Sponsorship structure

**Gold: \$10,000 + GST**  
**Silver: \$5,000 + GST (or in-kind)**  
**Bronze: \$2,500 + GST (or in-kind)**

## Sponsorship opportunities

The forum will provide long lasting benefits including:

**Maximum exposure** at a premiere forum devoted to Aboriginal Leadership and Governance.

**Opportunity** to deliver a clear message that your organisation has a genuine commitment to Aboriginal Territorians in supporting Aboriginal leadership and governance.

**Promote** your organisation to an identified audience.

**Gain** new and strengthen productive business and key stakeholder relationships.

**Provide** an opportunity to build partnerships with Aboriginal delegates and identified key stakeholders.

**Help you achieve** your business objectives. A range of sponsorship packages are now available.

The packages as listed in this prospectus can be tailored to suit your specific marketing needs and may incorporate new ideas specific to your organisation as options.

If you would like to suggest other ways your organisation would like to be involved in the forum, please don't hesitate to contact Coby Martin-Jard on (08) 8999 5452 or email [oa@nt.gov.au](mailto:oa@nt.gov.au) to discuss further.

# Gold Sponsorship

\$10,000 + GST

Your investment benefits include:

## Program

- Wording on the forum program, “Proudly supported by...”
- Organisation narrative, up to 100 words, in the forum program.
- Organisation logo prominently displayed in the forum program.

## Forum

- Up to four complimentary tickets to attend the forum, including priority seating.
- Opportunity for an organisation representative to provide a five minute welcome address at the forum.
- Opportunity for the organisation to have an exhibition space within the forum.
- Verbal acknowledgement in the forum’s opening and closing speeches.
- Attending delegates list.

## Reports and review

- Copy of the forum’s report and evaluation.
- Opportunity for a debriefing session.

## Marketing and promotion

- Organisation logo on signage at the forum, and on lecterns.
- Organisation branding on delegate name badges.
- Promotional flyer or other appropriate material in the delegate pack (materials to be provided by sponsor).
- Organisation’s logo on electronic advertising and marketing material, eg flyers and website.
- Logo and acknowledgement as the gold sponsor in all pre-forum marketing.

## Facilitate access to media opportunities

- Organisation logo to appear on audio-visual screens during the forum.
- Promoted and recognised as a sponsor on a pull up banner to be displayed at the forum.

*\*Please note benefits are subject to change as the program develops.*



## Silver Sponsorship

\$5,000 + GST (or in-kind)

Your investment benefits include:

### Program

- Organisation's logo in the forum program.
- Organisation narrative, up to 50 words, in the forum program.
- Organisation logo displayed in the registration brochure.

### Forum

- Up to two complimentary tickets to attend the forum, including priority seating.
- Opportunity for the organisation to have an exhibition space within the forum.
- Verbal acknowledgement in the forum opening and closing speeches.
- Attending delegates list.

### Marketing and promotion

- Facilitate access to media opportunities.
- Organisation logo to appear on audio-visual screens during the forum.
- Promoted and recognised as a sponsor on a pull up banner to be displayed at the forum.

### Reports and review

- Copy of the forum report and evaluation.
- Opportunity for a debriefing session.

*\* Please note benefits are subject to change as the program develops.*

## Bronze Sponsorship

\$2,500 + GST (or in-kind)

Your investment benefits include:

### Program

- Organisation's logo in the forum program.

### Forum

- One complimentary ticket to attend the forum.
- Verbal acknowledgement in the forum's opening and closing speeches.

### Marketing and promotion

- Organisation logo to appear on audio-visual screens during the forum.
- Promoted and recognised as a sponsor on a pull up banner to be displayed at the forum.

### Reports and review

- Copy of the forum report and evaluation.
- Opportunity for a debriefing session.

*\* Please note benefits are subject to change as the program develops.*

# 2021 NT Aboriginal Leadership and Governance Forum

## Sponsorship Application Form

Organisation/Company name: \_\_\_\_\_

Trading as: \_\_\_\_\_

ABN: \_\_\_\_\_

Contact name: \_\_\_\_\_

Position: \_\_\_\_\_

Postal address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

I / We would like to apply for the following sponsorship package:

Gold Sponsor (\$10,000 + GST)

Silver Sponsor (\$5,000 + GST) or in-kind equivalent

Bronze Sponsor (\$2,500 + GST) or in-kind equivalent

For and on behalf of the business/organisation listed above

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

- To ensure maximum exposure, confirmed participation at the earliest date possible is encouraged.
- The sponsorship application form may be emailed to the address below.

\*\*All correspondence will be sent to the contact name listed above.

For further information contact **Aboriginal Affairs Strategic Partnerships** on:

t: (08) 8951 5183

e: [aaa@nt.gov.au](mailto:aaa@nt.gov.au)